

# Whitehorse Chamber of Commerce E-Bulletin



Above: Keynote speaker Tony Clement addresses the WCC AGM.

Left: the new Whitehorse Chamber of Commerce Board of Directors is sworn in by Mayor Bev Buckway

September 16th, 2011

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# WCC AGM August 29, 2011

The Whitehorse Chamber held its AGM on August 29th 2011. It was a huge success. At this event five prestigious chamber awards were given out to role models of the business community.



**BUSINESS OF THE YEAR**

NORTHERN VISION  
DEVELOPMENT



**VOLUNTEER OF THE YEAR**

JOSH CLARK



**YOUNG ENTREPRENEUR  
RECOGNITION**

BETTY & DAIMEN BURNS



**GIVING BACK TO THE  
COMMUNITY**

PELLEY CONSTRUCTION



**CUSTOMER SERVICE AND  
SATISFACTION**

CAR CARE MOTORS

## Driving Force BAH

Last night's Business After Hours was a huge success. A large turnout, great food, and wonderful entertainment.

We like to thank Driving Force/Klondike Motors for holding an amazing event that was enjoyed by all.

The Whitehorse Chamber of Commerce and indeed all of Whitehorse would like to welcome Driving Force to the city and look forward to a long standing and fruitful relationship.



## Chamber Members - Advertising Opportunities

### Yukon News

As a member of the Whitehorse Chamber of Commerce take advantage of discounted advertising on the Whitehorse Chamber page in the Yukon News at the end of each month.

Chamber members in good standing can also take advantage of a free quarter page ad of the WEdnesday edition of the Yukon New between January and March of each year.

Contact the Chamber for more information at 667-7545

### E-Bulletin

#### Changes to the WCC E-Bulletin

Please be advised that the bulletin will be issued on Fridays from now on.

#### Advertise With WCC

Looking for advertisements or announcements to reach all businesses? Do it in the Whitehorse Chamber E-Bulletin. E-Bulletins are posted on our website and notices are sent out to all members.

In advertising with the Whitehorse Chamber of Commerce E-bulletin your message is getting out to over 500 members.

### Planter Box

The Whitehorse Chamber of Commerce with the City of Whitehorse and Challenge Community Vocational Alternatives have completed another successful season. Planter boxes were collected this week.

# STUFF THE BUS CAMPAIGN 2011

Attention: Whitehorse Businesses

Dear Sirs and Madams

RE: STUFF THE BUS FOR THE WHITEHORSE FOOD BANK CAMPAIGN 2011

September is a difficult time for many families in need, the cost of sending a child to elementary school with the recommended supplies costs the average family between \$400 and \$500 per year. This cost almost doubles for students in high school.

This is also a very difficult month for families of seasonal workers as they are laid off in late August and must go without any income for the month of September.

For a family suffering from financial hardships, the only means of obtaining nutritious food for their families means that they must rely on the local Food Bank.

On September 24, 2011, we will be holding our second annual Stuff the Bus Campaign in the Superstore parking lot from 9:00am to 5:00pm. During this one day campaign, we will endeavour to fill a school bus with food donations for the local Food Bank. Last year, we were able to fill the bus with food donations over a one week span. We also raised \$3,150 in monetary donations for the Food Bank to purchase fresh produce items as needed.

If you would like to be involved in this campaign, we can offer the following options:

- Food Donations (a charitable tax receipt will be issued for all donations over \$10 – a till receipt is required for all food donations)
- Monetary Donations – should you wish to donate to this campaign we can collect monetary donations on behalf of the Food Bank. Please make all cheques payable to the Food Bank Society of Whitehorse

What will you get for your donation?

- If your monetary donation of \$200 or more is received prior to September 24, 2011, we will place a poster on the bus with your business name, thanking you for your donation. Each poster will be printed on 8 ½ x 11 paper and will be placed in a window of the bus.
- Charitable tax receipt for all donations over \$10.
- Recognition of your business in a thank you advertisement in the Yukon News following the event.

Thank you in advance for your supporting this campaign. Should you have any questions, please feel free to contact me at 668-5886 or 335-6544. If I am unavailable, you may also leave a message for me at Whitehorse Baptist Church at 667-4889.

Yours truly,



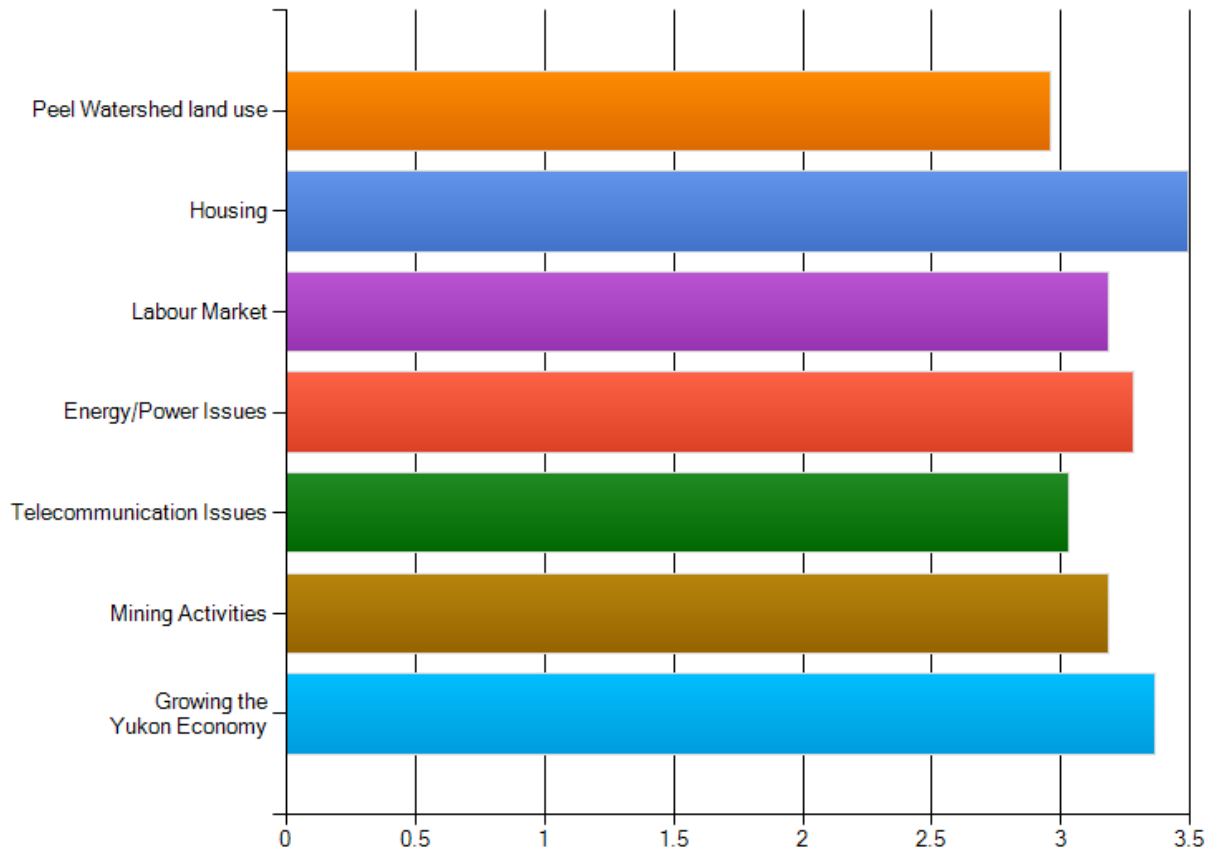
Dayna Woodford,  
Director of Community Outreach  
Whitehorse Baptist Church



Whitehorse  
BAPTIST CHURCH

# ELECTION SURVEY

Please rank the following in order of importance to you:



## **Business Issues**

### Territorial Election Survey

This week, the Whitehorse Chamber conducted a survey asking members of the community what issues they would like to address to the territorial candidates. Many responses were received and valuable opinions were presented. We thank all who participated and appreciate all responses that will be directed to the candidates.

## A Few Selected Comments:

“Staff recruitment is major challenge. It's hard to fill vacancies because there aren't many people looking for work, not enough trained people here, hard to compete with government wages, etc. We often end up having to recruit from outside the Territory and when we do find staff from outside, we often lose them because they can't find anywhere to live. The power and internet interruptions also have a huge impact on businesses...productivity is affected, equipment is often harmed, etc.”

“Ensuring growth in our economy is managed - to ensure Yukon businesses have the chance to benefit, to ensure our quality of life is improved not degraded, to ensure existing businesses aren't forced to close their doors in the frenzy of growth.”

“We need to run the Territory like a socially responsible corporation. So, to that end, enough with the ideologies, platitudes, and election promises. What EXACTLY is the plan to continue the growth of our economy, attract capital for all sectors of the economy, and yet manage this growth in a way that ensures that our collective standard of living will be protected if not enhanced? Whomever nails that answer in an honest, factual and pragmatic way deserves a majority.”

“Affordable housing for employees labour shortage energy capacity connectivity (internet, cell service)”

“Access to skilled workforce, want govt to stop meddling in private sector, hate all the damn backroom deals, create a level playing field for all, use tax incentives rather than handing out free money, power stability, access to highspeed internet that is reliable”

“What are your views on the Peel Watershed Land use? 2. Cell service and SAT phone use in the Yukon is becoming a problem for tourism operators. What will you do to improve these lines of communications? 3. How will your government ensure minimal land impact in regards to mining activities?”

“Will this government allow private sector land developers so that the private sector can tackle the housing crisis? Is this government committed to a high density community plan? If so, will they provide incentives to developers to develop multi-unit housing in the downtown core?”

“Extremely concerned with the seeming lack of electrical generation plans. A wind generator here and foot of water there is fiddling while Rome is getting ready to burn. I am also concerned that social issues will be ignored as the economy stays hot or gets even hotter.”

“I am tired of politicians that evade giving an honest answer or are bereft of any original ideas. We need bright, innovative individuals who have the business acumen and management/people skills to both inspire the electorate and motivate the public service to actually solve some of our most pressing issues. We need politicians who are prepared to encourage and support the bureaucrats who want to take well researched risks that may solve these same problems. Unfortunately this seems to be the antithesis of what seems to drive politicians these days. Today short term, risk free decision making based upon the realities of appeasing enough of the electorate to ensure they are re-elected seems to be the most pressing issue. Thanks for the opportunity to be heard!”

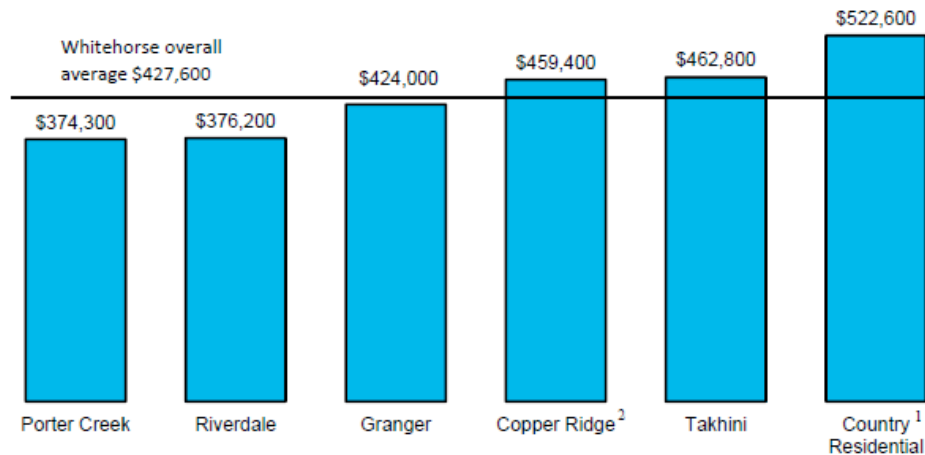
“We have a huge land mass in the Yukon (Whitehorse area) and there is no "acres" available (ie: 5-10 acres lost need to be developed. We don't want to be crammed into lots the size of a small box. It's time to listen to the people needs.”

“What I would like to know is "What incentive is there for small business to stay in business?" As it has been a very up and down for small business in Whitehorse, what will the government do to assist small business to continue to keep

# Yukon Housing

The Yukon Bureau of Statistics published a Yukon Real Estate Survey for the second quarter results. Below are some highlights found within this report.

## Average Price of Single Houses Sold, Second Quarter, 2011

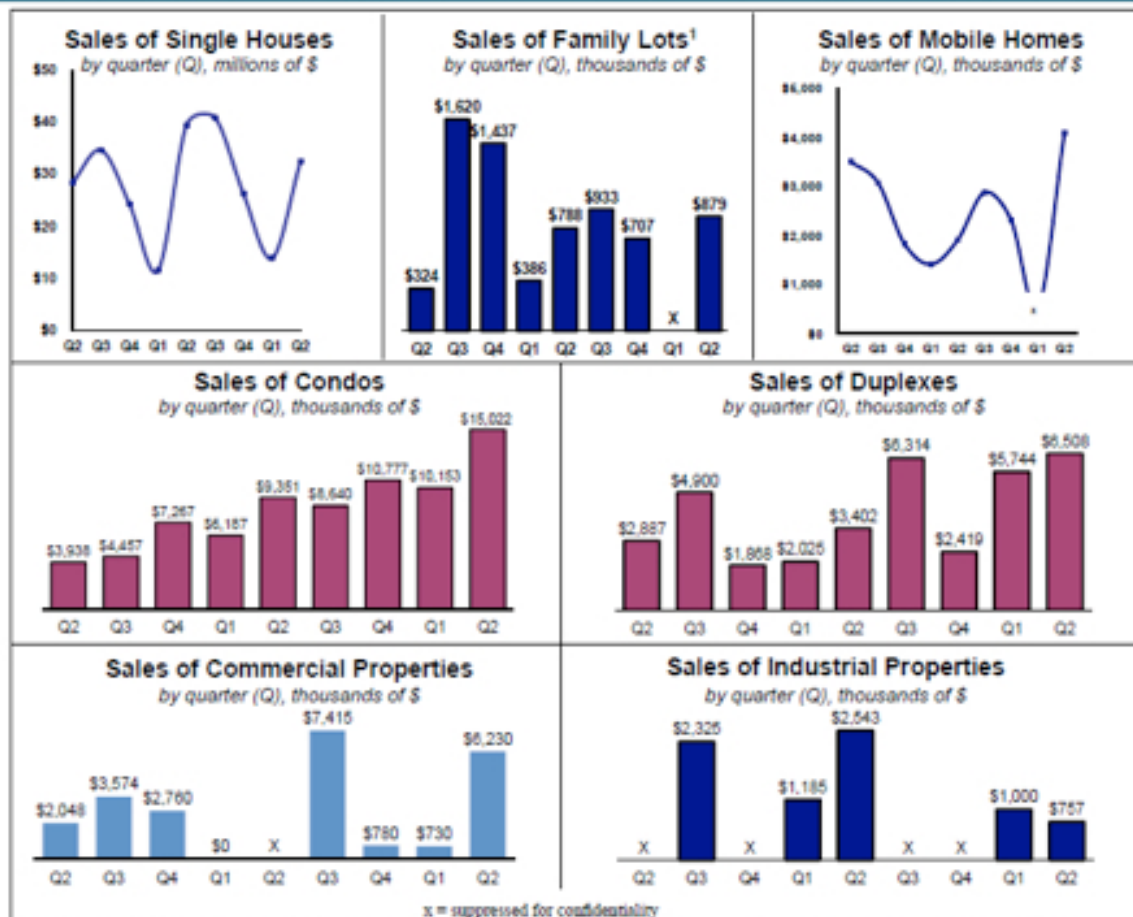


<sup>1</sup> Country Residential includes Wolf Creek, Pineridge, Mary Lake, MacPherson, Hidden Valley etc.

<sup>2</sup> Includes Logan and Ingram.

<sup>3</sup> "Other" includes house sales in Hillcrest, Crestview, Valleyview and Marwell.

## Total Value of Whitehorse Property Sales, Q2 2009 to Q2 2011, by type of transaction



<sup>1</sup>The 'Family Lots' category does not include the majority of lots purchased by contractors. For further explanation, contact the Yukon Bureau of Statistics.

## Community Services on the Move

### To our clients

Several branches of the department of Community Services are moving to 307 Black Street, Whitehorse.

#### Infrastructure Development

Sept. 16 & 19 — closed for the move → Sept. 20 — open in new location

**Consumer Services → Yukon Medical Council Office →  
Corporate Affairs → Employment Standards (formerly Labour Services)**

Sept. 23 and 26 — closed for the move → Sept. 27 — open in new location

Our phone numbers remain the same and we'll continue to receive mail at Box 2703, Whitehorse, Yukon Y1A 2C6.

We look forward to serving you in our new location, at 307 Black Street, across from the Whitehorse Elementary schoolyard, between 3rd and 4th Avenues.



[www.community.gov.yk.ca](http://www.community.gov.yk.ca)

## Here's what you can expect to pay at the pumps this week

<u>Fuel Prices</u>		
<u>Regular Gasoline</u>		<u>Diesel Fuel</u>
127.9/L	Super A	129.9/L
127.9/L	SuperStore	129.9/L
129.9/L	Kopper King	131.9/L
127.9 /L	Tags	134.9 /L
127.9/L	Petro Canada	134.9/L
129.9/L	Goody's	135.9/L

# Coming Events



mid arctic  
technology services



## United Way BAH

Join us on **October 6th** at the Gold Rush Inn in the Town Hall. This BAH is sponsored by United Way, the Chamber and Yukon News. We will have prizes for a "friendly competition" and our keynote Speaker will be the Honorary Chairman of the 2011 United Way Campaign the Honourable Larry Bagnell. Harold Sher campaign Coordinator will MC the event

## Mount Sima BAH

Mount Sima is holding their business after hours on **November 3rd** from 5pm to 7pm at Mount Sima Chalet. Check out the site before the season begins, learn about future development projects, and see what this new winter season has in store for you!

## Mid-Arctic Technology Services BAH

Mid-Arctic Technology Services is opening their brand new location! Located on 206 Jarvis, come out on **November 10th** come see what all this company can offer you!

## Air North BAH

Air North is holding a Business After Hours on **December 1st** from 5-7pm at the Air North Hanger. Be sure to attend this business after hours, as it is not one to be missed!



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