

# Whitehorse Chamber E-Bulletin



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# ARCTIC WINTER GAMES WHITEHORSE 2012

As you are probably aware, Whitehorse will be hosting the 2012 Arctic Winter Games from March 4<sup>th</sup> to the 10<sup>th</sup> 2012. There will be close to 2,000 athletes and a substantial number of coaches and support staff. Many participants will be arriving early and/or staying after the games.

The Whitehorse Chamber of Commerce wants to make all business owners aware of a unique opportunity to contribute to the Arctic Winter Games through the Giving Tree program. The Giving Tree provides an opportunity for all businesses and community members to Play Your Part in the Games by donating funds towards specific items needed for individual sports. It takes a lot of “stuff” to run a successful Games and we need your help! A list of the items needed is attached. Donations are accepted online at <http://awg2012.org/en/TheGivingTree.aspx>.

Donors will be recognized on the AWG website and on venue signage during the Games. This is a great way to raise the profile of your business and to support the Arctic Winter Games. If you are interested in participating in this promotion you can contact the Whitehorse Chamber of Commerce at [business@whitehorsechamber.ca](mailto:business@whitehorsechamber.ca) or you can contact the Arctic Winter Games office at:

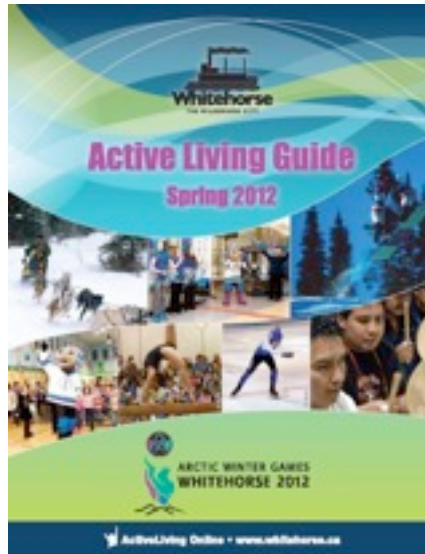
Arctic Winter Games  
308 Wood St, Main Floor B  
Whitehorse Yukon, Y1A 2E6 <http://www.awg2012.org/en/Home.aspx> Email:  
[info@awg2012.org](mailto:info@awg2012.org)  
Phone: 867-393-2012

We are in our final 30 days of planning and fundraising for the Games. Our sponsorship committee is hard at work raising the final funds needed, so you may hear from us in the coming weeks. We appreciate your support!

Sincerely,

AWG 2012 Sponsorship Team

## **SPRING ACTIVE LIVING GUIDE NOW AVAILABLE!**



Register at the Canada Games Centre starting MONDAY FEBRUARY 27 at 4:30 pm or skip the line and register using Active Living Online.

Registration for Active Living Programs take place in person at the Canada Games Centre and the Parks and Recreation Office or online using ActiveLiving Online. Available 24 hours a day, 7 days a week with no convenience fees.

## **CITY PREPARES FOR MAYOR'S AWARDS**

The City of Whitehorse is now accepting nominations for the 2012 Mayor's Awards, Mayor Bev Buckway announced.

"Every year the City works with the Persons with Disabilities Advisory Committee (PDAC) to recognize individuals and organizations for their work in the fields of disability advocacy and service," said Buckway. "We are now accepting nominations and I encourage anyone who knows a person or organization deserving of the Mayor's Award to submit that person's or organization's name to the City."

The City has three categories of Mayor's Awards. Nominations will be accepted until March 16. The Mayor's Awards ceremony will take place on March 24, 2012 at the Disability Expo at the Canada Games Centre.

Air North, Yukon's Airline

# Family Fun Skate

**Saturday, February 18**

- Canada Games Centre (Olympic Ice)
- 12:30 pm – 3:30 pm
- Complimentary admission

*Family, friends, snacks, games, face painting, prizes – and a special appearance from Borealis, the 2012 Arctic Winter Games mascot!*

Just bring your skates and a helmet (mandatory for the stick and puck event, otherwise strongly recommended). Some skates are available to be borrowed on a first-come, first-served basis.



## Join us and you could win!

- ◆ A Family trip for four (4) plus two (2) nights accommodation in Vancouver.

### Air North - Family Fun Skate

ATCO Ice - Air North.

	2/3 Ice	1/3 Ice	Off Ice
12:30 - 1:30pm	Obstacle course around outside / Performance and balloon animals by Claire Ness.	Sticks & pucks with challenges.	Face painting, snacks, beverages & prizes.
1:30 - 2:30pm	Obstacle course around outside / Performance and balloon animals by Claire Ness.	Sticks and pucks – soccer ball for a challenge half way through.	Face painting, snacks, beverages & prizes.
2:30 - 3:30pm	Disco skate with fun and games.	Disco skate	Face painting, snacks, beverages & prizes.

## Be part of the Celebration of Swans this Year!

The Whitehorse Chamber of Commerce and the Wildlife Viewing Program at Environment Yukon are encouraging Yukon businesses to decorate their stores, shops and facilities with a swan-theme. The Celebration of Swans runs from April 16 to 24 this year but you can start your display at the beginning of the month to tie in with Yukon's Biodiversity Awareness Month, National Wildlife Week (April 11 to 16) and Earth Day (April 22).

Decorate your offices, put up a special display, decorate your windows or highlight special products that people could use when taking in Celebration of Swans events.

You could promote products that relate to the returning swans and the coming of spring. Feature these items in a display with the Celebration of Swans poster, which are available from the Chamber of Commerce's office or Environment Yukon's office at 10 Burns Road.





## Get Excited about the TIA Yukon 'Spring Conference'!

TIA is excited to announce the dates and location of the TIA Yukon 'Spring Conference': April 26-28th in Haines Junction!

Everyone is invited to kick off a great weekend and catch up with colleagues at a very special Travelers Night Out Yukon (TNOYT) to be held the evening before the conference on Thursday, April 26th in Whitehorse.

Join us for a full day of programming – including engaging speakers, panels and the 2012 Tourism Awards of Excellence Gala - starting Friday, April 27th at the High Country Inn in Whitehorse.

Then, hop on the Fun Bus to Haines Junction, where we'll enjoy the Saturday, April 28th agenda out of town – including entertainment, workshops and more! (Don't miss the Fun Bus back to Whitehorse on Saturday evening - this convoy is a round trip.)

As well, there is a variety of sponsorship opportunities and contribution levels available, so please contact TIAY if you are interested in having you and your business profiled at this year's conference.

### Apply to the YTTF – Intake is Feb 27th

It's that time of year again – it's time to ensure that your training is up-to-date as well as time to take advantage of new and exciting seminars! And the YTTF wants to help!

The next deadline for applications to the Yukon Tourism Training Fund (YTTF) is Monday, February 27, 2012 at 5pm.

Individuals can access up to \$3000 of funding per year through the YTTF to assist with the cost of tourism training for entry-level skill development, seasonal/wilderness training or professional skills development for a career in tourism. Businesses, nonprofits or organizations wishing to provide training to the tourism industry may receive up to 75% of the cost of implementation to a maximum of \$5000 per year.

# INVEST IN YOUR NETWORK AT THE CIM CONFERENCE & EXHIBITION

May 6 to 9, 2012, Edmonton, AB



It's not just WHAT you know, it's also WHO you know! The mining business is increasingly complex and evolving faster than ever before. Opportunities must be capitalized on quickly and challenges need to be overcome rapidly. When your knowledge is unexpectedly challenged, your network of colleagues, advisers and peers can make all the difference.

The [2012 CIM Conference & Exhibition](#) is THE place to gain knowledge and network effectively. Presenters and delegates from around the world share their expertise and best practices, and are eager to learn more about yours.

Take advantage of this valuable learning experience by consulting the [PRELIMINARY PROGRAM](#).

Four days invested at the 2012 CIM Conference & Exhibition will solidify your network for the entire year.

**Register today at [www.cim.org/edmonton2012](http://www.cim.org/edmonton2012).** Early Bird registration fees end April 5.



YUKON  
SOURDOUGH RENDEZVOUS  
..... 2012

February 23-26, 2012 is going to be about celebrating the 70th Anniversary of the Alaska Highway during the annual Yukon Sourdough Rendezvous! Special events are being planned to celebrate 1942 as well as continue the traditional events and high level of entertainment that we have seen over the past couple of years.

If you can assist, or would like more information about the upcoming festival, please contact us as soon as possible.

Fun can be had by attending the various festival events, but it's even better if you participate in them!

Contact us at 867-668-6755 or visit  
our website at:

[www.yukonrendezvous.com](http://www.yukonrendezvous.com)

# Business after Hours

Yukon Convention Bureau to host BAH along with Leaf Solutions and Westmark Whitehorse.

February 23, 2012

The Bravo Awards will once again be presented during this event and always has a great turnout! Come out and show your support for those who have brought events and meetings, which always benefit the business community, back home to the Yukon. This event will be held in the Ball Room at the Westmark Whitehorse from 5 to 7pm.

Harper Street Publishing in partnership with Air North will be hosting a BAH to celebrate their respective anniversaries.

March 8, 2012

Come celebrate Harper Street's 5th Anniversary and Air North's 35th Anniversary. The timing couldn't be better with the Arctic Winter Games in full swing! You won't want to miss this one at the Macbride Museum from 5 to 7pm.

# A Big Thank You to Those who Filled out the Business Survey!

Your participation has been crucial in gathering the necessary information to provide an accurate overall picture of the current trends in Yukon's business community. This information will also help to inform the government of issues facing the business community and how best to address them going forward.

## If You have not yet filled out the BRE Survey.....

**Fill out the survey here online** <http://www.whitehorsechamber.ca/projects/business-retention.html> (completing all sections) for a chance to be entered in a draw to win one of 3 gift certificates of your choice valued at \$250, \$150 and \$100. Thank you once again, your participation is greatly appreciated!

