

Whitehorse Chamber of Commerce E-Bulletin

September 30th, 2011

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ELECTION SURVEY

Two weeks ago, the Whitehorse Chamber of Commerce sent a survey to all members asking them what questions or concerns did they want to raise with the territorial Candidates. This week, the Whitehorse Chamber has answers for you. Below are these questions for this week; you can find the answers on our website (see below) and next week we will have more responses for you.

Dealing with Housing:

1. What will your Government do, if elected, to allow Private Sector Land developers into the market to help resolve the Housing crisis.
2. What kind of incentives, to developers, will your Government provide to stimulate the development of housing units?
3. What direct action, and when, will your Government take in order to restore the “mobility” within the Housing Market.
4. Affordable entry level apartments are a key piece to finding homes for those people working and renting. What does your government intend to do about building affordable apartments?

Growing the Yukon Economy:

1. What exactly is the plan to continue the growth of our economy, attract capital for all sectors of the economy, and yet manage the growth in a way that ensures that our collective standard of living will be protected if not enhanced?
2. What will your government do to ensure sustainable business investment opportunities continue to be available in Yukon?
3. What will your government do to make sure that the economy grows in other sectors besides mining?

Mining Activities:

1. If elected what steps will your government take to preserve our environment and yet support the growing mining sector?
2. How will your government ensure that the workforce required within the mining sector will be provided by Yukoners limiting the “fly in, fly out” employee?
3. What plans does your government have to improve the infrastructure in Yukon to facilitate the development of business in Mining, Tourism, services/retail and the Knowledge sector?

For responses from each of the parties. Go To

<http://www.whitehorsechamber.ca/documents/territorial-election-survey.html>

Watch next week as the second half of responses will be answered and posted on the website!

ELECTION SURVEY

- PART TWO -

Two questions to start us off - Use the questions below at next week's forums.

- A. Once in power, what would you intend to achieve in the first 100 days of your mandate?
- B. In a recent evaluation of government spending, the Yukon Territory was identified as one of the worst impulse spending governments in the country. What will your party do, if elected, to improve budgeting processes, ensure responsible spending, and fix the "March Madness" cycle of last-minute contracting?

Dealing with Labour Market Issues:

1. Staff recruitment is a major challenge. It's hard to fill vacancies because there aren't many people looking for work. There aren't enough trained local people and it's hard to compete with Government wages. What will your government do about this?
2. What is your Party's position on the existing Yukon Nominee Program (YNP) and what changes, if any, would you propose to make.
3. I have employees with young children who have a difficult time finding childcare in order to keep their job. What would you do to resolve this issue.

Energy/Power Issues:

1. If elected what are your short and long term solutions to Yukon's Energy issues?
2. Will your government remove regulatory overlap to have better cohesion of the YEA Band Water Board Processes so that they can be done concurrently?

Telecommunications Issues:

1. Telecommunications is becoming a key part of our economy. What plans does your party have, if elected, to assist in upgrading our telecommunications to make it consistent, reliable and affordable?
2. Yukon has experienced several breaks in the fiber optic line connecting us to the south. What plans does your party have for redundancy?
3. Many of our mobile devices do not work outside of Whitehorse, and visitors often find their devices don't work at all. What does your party intend to do about this?

Peel Watershed Land Use:

1. Is your party in support of allowing development in the Peel Watershed in a responsible way?
2. What level of protection in the Peel Watershed does your party feel is appropriate?

Coming Events

UNITED WAY BAH

Join us this Thursday at the [Gold Rush Inn](#) for the United Way Business After Hours!

October is United Way Month!

Come out for an evening and learn about the new campaign initiatives from Honorable Larry Bagnell. Enjoy great food, and help United Way celebrate a local community member and the great contributions this person has made to the United Way Campaign.

Door prizes, Food and drinks, and a lively atmosphere!

October 6th, 2011

5:00- 7:00pm

Other Business After Hours



Mount Sima BAH

Mount Sima is holding their business after hours on **November 3rd** from 5pm to 7pm at Mount Sima Chalet. Check out the site before the season begins, learn about future development projects, and see what this new winter season has in store for you!

Mid-Arctic Technology Services BAH

Mid-Arctic Technology Services is opening their brand new location! Located on 206 Jarvis, come out on **November 10th** come see what all this company can offer you!



Air North BAH

Air North is holding a Business After Hours on **December 1st** from 5-7pm at the Air North Hanger. Be sure to attend this business after hours, as it is not one to be missed!



INFO CABLE 8 AND CHANNEL 21

AN AFFORDABLE AND EFFECTIVE WAY TO REACH YOUR CUSTOMERS.

Watched by thousands of tourists every year!

Ads can include video and motion effects!

Channel 21
The TV listings channel, where all Whitehorse Analog Cable customers go to check the day's scheduled programming.
Channel 21 is available in:

- 1,400 households
- Over 1000 hotel rooms and RV sites

Reach viewers in Whitehorse with one convenient ad.

Info Cable 8

- Up-to-the-minute Whitehorse airport flight schedules
- Current local weather and more
- Available in over 5,000 homes and businesses plus over 7,000 TV sets
- Used by tourists looking for local business information, current weather and flight details

Channel	Description	1 Week	1 month	1 Year Discount	Included
WH Info Cable 8 <i>Also on Ch. 268</i>	15-second spot within Info Cable ad rotation Advanced motion design elements available	\$125	\$300	20%	½ hour of design time per month
WH Ch 21 TV Listing	15-second static ad appearing above TV Listing	\$100	\$250	20%	½ hour of design time per month

*discount available for multiple listings

Northwestel can help you design your ad, or can use an ad that you supply.

Contact us toll free at 867-669-5465
or TVads@nwtel.ca for more information.



Canadian Chamber of Commerce News



The Canadian Chamber of Commerce, just released a document called “Building the Business Case for Investing in Canada’s Remote Communities.” This document takes a look at the possible development in remote communities and suggestions and guidelines for bridging the gap with remote communities to work together to grow the communities economic development and wealth. This paper explores GE Canada consultants roundtable discussion in which they touched on five policy areas that they found crucial to development: Skills and Training, Regulatory red tape, encouraging private sector investment, partnerships, and the investment vs. subsidy dilemma.

To read more about this discussion follow this link:

http://www.whitehorsechamber.ca/documents/cat_view/98-canadian-chamber-of-commerce-reports.html

Canadian Geographic - Let’s Support our Local Energy

Diet Heroes!



Six families were selected from across Canada to participate in a energy conservation contest. The Kitchen-Kuiack family, who live in Marsh Lake, were selected to represent Whitehorse and the North. The Energy Diet Challenge runs for three months and all six families compete to lower their energy and water consumption. The winner is selected by the number of votes they receive.

Log on to <http://energydiet.canadiangeographic.ca/home/household/263#>

to vote for this family, read this household’s blog about how they are cutting energy cost in the Yukon, and tips on how you could do the same.

Chamber Members - Advertising Opportunities

Thank you to the

YUKON NEWS

1. As a member of the Whitehorse Chamber of Commerce take advantage of discounted advertising on the Whitehorse Chamber page in the Yukon News at the end of each month.

Advertisements are 2”X3” and only \$40! This is a discount of over \$30!

2. Free 1/4 page ad in the Wednesday edition of the Yukon News from January-March 2012

ATTENTION EMPLOYERS!

YOU MAY BE ELIGIBLE FOR A WAGE SUBSIDY OF \$7.20 PER HOUR

Through the STUDENT TRAINING & EMPLOYMENT PROGRAM (STEP)

By offering a summer employment opportunity for a Yukon post-secondary student that:

- Pays a minimum of \$14.40 per hour
- Provides a minimum of 450 hours of summer employment
- Relates to a student's field of study
- Will benefit a student's future employability

For more information or a STEP application, please visit our website at:

<http://www.education.govyk.ca/advanceded/employment/index.html>

or contact:

Department of Education
Advanced Education Branch
Ann Birnie, Employment Training
1000 Lewes Blvd., Whitehorse, YT
Phone: 1-867- 667-5927
Toll Free 1-800-661-0408 ext. 5927
Email: ann.birnie@govyk.ca

**PLEASE NOTE
CLOSING DATE TO APPLY:
November 18, 2011**



The Canadian Payroll Association Presents: 2011 Year-end & New Year Requirements (1-day seminar)

A key installment in our Professional Development Series, this seminar helps participants win the year-end reporting race and get a head start on the New Year requirements. Participants will gain a thorough understanding of existing payroll legislation and practices to ensure their organization's current payroll is accurate, and will look ahead to expectations for the new year and beyond.

Date: Thursday, November 17

Location: Yukon Inn

To Register: <http://www.payroll.ca/go/?wyt>

Christmas at Muktuk Adventures!

Bring your family or business Christmas party to Muktuk Adventures, and enjoy Great food, a cozy atmosphere, and although we don't have reindeer we have dogs who would love to pull you on Santa's sled.

Call for more information 668-3647.





The Whitehorse Chamber Partnering For Success Steering Committee met on September 22nd 2011, At this meeting there were presentations from various groups. We learned about a variety of housing issues within our city and ways they are being resolved.

- KDFN presented on new housing initiatives
- Yukon Energy and Yukon Electric gave us an overview of upcoming changes and upgrades.

Yukon Electric

Yukon Electric update presentation was given describing the new initiatives coming to Whitehorse and the rest of the Territory. Some Points of interest were

- YEC is celebrating 110 years in business
- YEC is exploring energy conservation projects with wind and solar power
- YEC will be changing customer's bill statements to make them more user readable

To view the entire presentation follow this link:

<http://www.whitehorsechamber.ca/documents/partnering-for-success.html>

Yukon Energy

Yukon Energy gave a presentation was given to show the energy consumption and plans for the Yukon Territory.

To view the whole presentation given by Yukon Electric and one by follow this link:

<http://www.whitehorsechamber.ca/documents/partnering-for-success.html>

Partnering For Success - Bringing Business and Government Together



At the Partnering For Success meeting, there was a presentation given by an advisor group that has been formed to address streamlining the Land Titles Office in Whitehorse. This advisory committee is working with the local office and the government to improve processes in order to have housing plans, permits and issues resolved quickly and with ease.

Go to our website to find resource materials on Housing and many other topics.

www.whitehorsechamber.ca