

AWARDS CRITERIA

BEST CUSTOMER SERVICE & SATISFACTION AWARD

Criteria for the award:

Excellent service, service beyond expectations, is essential for any business looking to excel and please each and every customer that supports them. In today's digital world of on-line shopping, the success of local businesses is largely dependent on creating an outstanding customer experience all of the time.

The winner of this award is a business that:

- Constantly strives and is committed to providing outstanding customer service
- Recognizes customers needs and surpasses their expectations
- Achieved a high level of respect from customers and the business community for their professionalism, service quality and commitment
- Excelled in developing customer relations while "Raising the Bar" for other businesses to follow.

GIVING BACK TO THE COMMUNITY AWARD

Criteria for the Award:

Giving back to the community that supports us is essential for smaller centers – businesses participating in building community. The success of many local organizations such as schools, sports, the arts and the cultural community rely on the generosity of the business community to be successful in hosting many of the events held in Whitehorse. This award is dedicated to one of these outstanding businesses that has shown a commitment to supporting events, programs, projects, and sports teams throughout the year and has been there for those in need as well as going that extra mile to support the community.

NEW BUSINESS / NEW ENTREPRENEUR

Criteria for the Award:

The Whitehorse Chamber of Commerce has been witnessing the development of many new businesses and Start-ups in Whitehorse during the last few years. Innovation and creative thinking are a big part of this digital age. We would like to recognize the efforts of one of these young entrepreneurs in establishing a business.

- The new business owner/new entrepreneur can be of any age as long as they have started a new business
- The business has been in operation at least one year,
- The entrepreneur has displayed what it takes to be successful - persistence, dedication, energy, inspiration, and innovation!

BUSINESS OF THE YEAR AWARD

Criteria for the Award:

This award is dedicated to recognize a business that has shown outstanding support to the community and to the development of Whitehorse. The owner and staff of this business have shown their dedication and commitment to Whitehorse. They give back to the community; demonstrated by giving of their time, expertise and energy leading to the success of projects, and their support to local groups and events. As well the owner and senior staff act as role models to others and their leadership skills are on display when participating as a member on committees, planning activities, or participating on Boards of non-profit organizations.

The Business of the Year is recognized as:

- A leader in the community
- Has shown outstanding support to the community
- Has contributed to the development of Whitehorse by participating in meetings, sitting on committees and offering to help the city grow and prosper
- And this is a business that when you need someone to help you know that the owner and staff are approachable.