



The annual Planter Box Program is back!

The Whitehorse Chamber of Commerce, with support from the City of Whitehorse, manages and maintains the annual *Planter Box Program* - a vibrant and unique platform that provides the opportunity for Whitehorse businesses to showcase their products and services in the heart of downtown Whitehorse from June until September.

Once registered, businesses are welcome to place weatherproof signs on their designated planter box. The planter boxes will be distributed throughout the downtown core of Whitehorse and are maintained throughout the summer season.

Please note: Planter Boxes are distributed on a *first-come, first-serve basis*, and must be registered through the Whitehorse Chamber of Commerce website. The Planter Box Program is open to all Whitehorse businesses, however, priority will be given to Whitehorse Chamber of Commerce members. One planter box per business.

REGISTRATION & INSTALLATION GUIDELINES

Please read through the Registration and Installation Guidelines below. All planter box locations must be registered through the Whitehorse Chamber of Commerce website. After viewing your preferred location below, please visit the [Planter Box Registration page](#) to complete the form and secure your spot. For any questions or concerns, please contact the Chamber office at (867) 667-7545 or via email at business@whitehorsechamber.ca.

Corner Planter Box – *Advertise your business around the downtown core!*

Advertising Cost: \$450.00 +GST

Permitted sign: Up to four
(4) weatherproof signs

Permitted size: 23"W x 24"H

Rectangular Planter Box – *Advertise in front of your business! (Downtown businesses only)*

Advertising Cost: \$350.00 +GST

Permitted sign: one (1) weatherproof sign

Permitted size: 35"W x 15"H

PLANTER BOX REGISTRATION OPENS MONDAY, APRIL 29, 2024.

View the Planter Box Locations Map below!



INSTALLATION GUIDELINES

- Businesses will submit a registration form indicating their preferred location.
 - Planter boxes are distributed on a first-come, first-serve bases, and must be approved by the Whitehorse Chamber.
- Registered businesses will receive communications by Chamber staff of when the planter boxes are installed around the downtown core and will be given a date for when to install their signage.
 - Each planter box will be marked with a specific number to help accommodate businesses during the installation process.
- Businesses are responsible for installing and removing their own signage at the beginning and end of the program.
 - Regular wood screws are recommended to prevent significant damage to the planter box and signage.
 - Should a business place their signage on a planter box that is not assigned to them, the Chamber staff will notify the business, and the signage will be removed and stored at the Whitehorse Chamber office.
 - The Whitehorse Chamber of Commerce team is available to install your signage for an additional fee of \$50.00 +GST.



2024 PLANTER BOX MAP

