



2024 BUSINESS EXCELLENCE *Awards*

SPONSORSHIP PACKAGE

APRIL 25TH, 2024 | PREMIERE | WHITEHORSE
KWANLIN DŪN CULTURAL CENTRE

From start-ups to local legends, the Whitehorse Chamber of Commerce Business Excellence Awards 2024 shines a spotlight on the many businesses that help make Whitehorse and the Yukon a great place to live, work, play and do business. There are many businesses that are deserving of recognition for their contributions to our community and we look forward to celebrating them together.

PARTNERS



SPONSORSHIP OPPORTUNITIES

CONTACT US TO CUSTOMIZE YOUR SPONSORSHIP PACKAGE! AWARDS PREMIERE DINNER TICKETS ARE LIMITED & AVAILABLE WHILE QUANTITIES LAST.

(SOLD) TITLE SPONSOR..... Northwestel

RECOGNITION & BENEFITS

- 2-minute Speaking Opportunity: April 25 – Awards Premiere (Whitehorse)
- 6 Tickets: April 25 – Awards Premiere (Whitehorse)
- Title recognition: Logo and name recognition in awards video: introduction
- Logo and name recognition in awards video – credits
- Name acknowledgement at live Premiere event
- Logo recognition all print material
- Logo recognition social media: dedicated and group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC thank-you

BUSINESS EXCELLENCE AWARDS SPONSORS (12 AVAILABLE)\$5,000

- | | | |
|--------------------------------------|--------------------------------|------------------------------------------|
| • Small Business of the Year | • Innovation | • (SOLD) Sustainable Business Practises |
| • Business of the Year | • Outstanding Customer Service | • NEW Yukon Tourism Traveller Experience |
| • (SOLD) Business Leader of the Year | • Greatest Community Impact | • NEW Yukon Tourism Employee of the Year |
| • New Business Entrepreneur | • Workplace Excellence | • NEW Yukon Tourism Lifetime Achievement |

RECOGNITION & BENEFITS

- 2 Tickets: April 25 – Awards Premiere (Whitehorse)
- Logo and name recognition in awards video – award announcement
- Logo and name recognition in awards video – credits
- Logo and name recognition in social media announcement
- Name acknowledgement at live Premiere event – award announcement
- Logo recognition social media: dedicated and group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You Ad: print

CONFIRMATION & QUESTIONS:

Candice Gottschall | Event Coordinator

E: events@hellohappytuesday.com | T: 250.681.4247

PREMIER EVENT SPONSORS.....APRIL 25, 2024

RECOGNITION & BENEFITS

PREMIER WINE SPONSOR: \$3,000 (2 AVAILABLE)

- Recognition as Table Wine Sponsor: April 25 - Awards Premiere
- 2 Tickets: April 25 – Awards Premiere
- Logo recognition social media: group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You Ad: print

(SOLD) PREMIER PEOPLE & CULTURE SPONSOR

- Recognition as People & Culture Sponsor: April 25 - Awards Premiere
- 2 Tickets: April 25 – Awards Premiere
- Logo recognition social media: group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You Ad: print



PROGRAM SPONSOR: \$2,000

- Recognition as Program Sponsor
- Logo recognition social media: group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You Ad: print

(SOLD) DESSERT SPONSOR

- Recognition as Dessert Sponsor
- Logo recognition social media: group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You Ad: print



WCC MEMBER SPONSOR: \$500

- Recognition as a Member Sponsor
- Logo recognition social media: group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- WCC Member Thank-You Ad: print

(SOLD) PREMIER CHAMPAGNE SPONSOR



- Recognition as Champagne Sponsor: April 25 - Awards Premiere
- 2 Tickets: April 25 – Awards Premiere
- Logo recognition social media: group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You Ad: print

TECHNICAL SPONSOR: \$3,000

- Recognition as Technical Sponsor: April 25 Awards Premiere
- Logo recognition social media: group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You Ad: print

(SOLD) APPETIZER SPONSOR



- Recognition as Appetizer Sponsor
- Logo recognition social media: group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You Ad: print

(SOLD) COAT CHECK SPONSOR



- Recognition as Coat Check Sponsor
- Logo recognition social media: group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You Ad: print

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COMPANY NAME

PRIMARY CONTACT

PHONE NUMBER

EMAIL ADDRESS

BILLING ADDRESS

CHOSEN PACKAGE

LOGO REQUIREMENTS: Please provide a vector logo file (.ai, .svg or .eps) for scalability, a high-resolution PNG for digital use, and an all-white version for versatility across various backgrounds and materials. This ensures that your logo maintains its quality and clarity across different mediums and sizes, enhancing brand visibility and recognition during the event.

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