

# 2024 BUSINESS' EXCELLENCE White the second of the second

**SPONSORSHIP PACKAGE** 

APRIL 25<sup>TH</sup>, 2024 | PREMIERE | WHITEHORSE KWANLIN DÜN CULTURAL CENTRE

From start-ups to local legends, the Whitehorse Chamber of Commerce Business Excellence Awards 2024 shines a spotlight on the many businesses that help make Whitehorse and the Yukon a great place to live, work, play and do business. There are many businesses that are deserving of recognition for their contributions to our community and we look forward to celebrating them together.

**PARTNERS** 







# CELEBRATING YUKON BUSINESS EXCELLENCE

# SPONSORSHIP OPPORTUNITIES

CONTACT US TO CUSTOMIZE YOUR SPONSORSHIP PACKAGE! AWARDS PREMIERE DINNER TICKETS ARE LIMITED & AVAILABLE WHILE QUANTITIES LAST.

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- 2-minute Speaking Opportunity: April 25 Awards Premiere (Whitehorse)
- 6 Tickets: April 25 Awards Premiere (Whitehorse)
- Title recognition: Logo and name recognition in awards video: introduction
- Logo and name recognition in awards video credits
- Name acknowledgement at live Premiere event
- Logo recognition all print material
- Logo recognition social media: dedicated and group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC thank-you

# BUSINESS EXCELLENCE AWARDS SPONSORS (12 AVAILABLE) ......\$5,000

- Small Business of the Year
- Business of the Year
- (SOLD) Business Leader of the Year
- New Business Entrepreneur
- Innovation
- Outstanding Customer Service
- Greatest Community Impact
- Workplace Excellence
- (SOLD) Sustainable Business Practises
- **NEW** Yukon Tourism Traveller Experience
- NEW Yukon Tourism Employee of the Year
- NEW Yukon Tourism Lifetime Achievement
- 2 Tickets: April 25 Awards Premiere (Whitehorse)
- Logo and name recognition in awards video award announcement
- Logo and name recognition in awards video credits
- Logo and name recognition in social media announcement
- Name acknowledgement at live Premiere event award announcement
- Logo recognition social media: dedicated and group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You Ad: print

RECOGNITION & BENEFITS



# CELEBRATING YUKON BUSINESS EXCELLENCE

PREMIER EVENT SPONSORS......APRIL 25, 2024

**RECOGNITION & BENEFITS** 

### PREMIER WINE SPONSOR: \$3,000 (2 AVAILABLE)

- Recognition as Table Wine Sponsor: April 25 Awards Premiere
- 2 Tickets: April 25 Awards Premiere
- Logo recognition social media: group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You Ad: print

### (SOLD) PREMIER PEOPLE & CULTURE SPONSOR

 Recognition as People & Culture Sponsor: April 25 - Awards Premiere



- 2 Tickets: April 25 Awards Premiere
- Logo recognition social media: group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You Ad: print

### **PROGRAM SPONSOR: \$2,000**

- Recognition as Program Sponsor
- Logo recognition social media: group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You Ad: print

## (SOLD) DESSERT SPONSOR

- Recognition as Dessert Sponsor
- Logo recognition social media: group posts, tagged (as available)

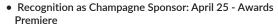


- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You Ad: print

### WCC MEMBER SPONSOR: \$500

- Recognition as a Member Sponsor
- Logo recognition social media: group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- WCC Member Thank-You Ad: print

### (SOLD) PREMIER CHAMPAGNE SPONSOR





- 2 Tickets: April 25 Awards Premiere
- Logo recognition social media: group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You Ad: print

### **TECHNICAL SPONSOR: \$3,000**

- Recognition as Technical Sponsor: April 25 Awards Premiere
- Logo recognition social media: group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You Ad: print

### (SOLD) APPETIZER SPONSOR

• Recognition as Appetizer Sponsor



- Logo recognition social media: group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You Ad: print

### (SOLD) COAT CHECK SPONSOR

Recognition as Coat Check Sponsor



- Logo recognition social media: group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- · Logo recognition WCC Thank-You Ad: print

