



Local Eats - October 23rd, 24th, 25th, 2025

For Participants

We're so glad you're part of **Local Eats** during Yukoner Appreciation Week this year! To support your participation, we've emailed you:

- **Graphics** to help you self promote that you're a participating Local Eats restaurant!
- A **Tips & Tools PDF** with ideas to help spread the word.

If you did not receive that email, please reach out to us at:
business@whitehorsechamber.ca and we'll send it along right away.

How it works:

- You register to participate
- The Chamber markets your participation
- Yukoners dine in or out at your restaurant during Yukoner Appreciation Week, (3 days) October 23, 24 & 25
- When their meal is done you provide them with an entry slip for the door prize, their entry goes in the ballot box
- Post event, the WCC team will come pick up your full ballot box and any unused ballot entry slips
- One prize (\$50 gift card) winner from each participating restaurant will be drawn and notified by the Chamber post event.

Here are a few important reminders:

- Each participating restaurant will be provided:
 - Ballot box
 - Ballot entry slips
 - Participating Location Poster

- and your custom QR code poster for the Digital Passport Contest
- These assets will be dropped off to your location between **October 14th – 16th**
- When dropping off assets, the Whitehorse Chamber team will purchase a \$50 gift card from your restaurant for the prize draw, as well as two \$25 gift cards to be given out by the Chamber at the Business Showcase on Thursday, October 23rd
- The **free community concert on Saturday, October 25th** will draw crowds downtown - remind diners to stop in before or after the show!

We can't wait to highlight your restaurant and encourage Yukoners to dine out and discover new favourites!

Warmly,
The Whitehorse Chamber team