



WHITEHORSE CHAMBER OF COMMERCE

2025 BUSINESS EXCELLENCE *Awards*

APRIL 17TH, 2025 | PREMIERE | WHITEHORSE
YUKON ARTS CENTRE

SPONSORSHIP PACKAGES

From rising stars to longstanding icons, the Whitehorse Chamber of Commerce 2025 Business Excellence Awards celebrates the incredible businesses that make Whitehorse and the Yukon a vibrant place to live, work, and thrive. This event honours the remarkable contributions of local businesses to our community, and we look forward to coming together to celebrate their achievements and impact.



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Sponsorship Opportunities

CONTACT US TO CUSTOMIZE YOUR SPONSORSHIP PACKAGE! AWARDS PREMIER AND RECEPTION TICKETS ARE LIMITED. AVAILABLE WHILE QUANTITIES LAST.

TITLE SPONSOR..... \$7,000 (SOLD)



- 2-minute Speaking Opportunity: April 17 - Awards Premiere (Whitehorse)
- 6 Tickets: April 17 - Awards Premiere (Whitehorse)
- Title recognition: Logo and name recognition in awards video: introduction
- Logo and name recognition in awards video - credits
- Name acknowledgement at live Premiere event
- Logo recognition on all print material
- Logo recognition social media: dedicated and group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC thank-you

BUSINESS EXCELLENCE AWARDS SPONSOR (5 AVAILABLE)..... \$5,000

SMALL BUSINESS OF THE YEAR	_____	YOUR BUSINESS HERE
BUSINESS OF THE YEAR	_____	YOUR BUSINESS HERE
BUSINESS LEADER OF THE YEAR	_____	YOUR BUSINESS HERE
GREATEST COMMUNITY IMPACT	_____	YOUR BUSINESS HERE
EXCELLENCE IN SERVICE AND WORK CULTURE	_____	YOUR BUSINESS HERE

- 4 Tickets: April 17 - Awards Premiere (Whitehorse)
- Logo and name recognition in awards video - award announcement
- Logo and name recognition in awards video - credits
- Logo and name recognition in social media announcement
- Name acknowledgement at live Premiere event
- Award presentation by a sponsor representative at the premier event
- Logo recognition social media: dedicated and group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You Ad: print



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Premier Event Sponsors

Catering Sponsor ... \$4,000 [3 AVAILABLE]

- Recognition as Catering Sponsor: April 17 - Awards Premiere
- 3 tickets: April 17 - Awards Premiere
- Logo recognition social media: group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You Ad: print

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YOUR LOGO HERE

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Premier Champagne Sponsor ... \$3,000 [1 AVAILABLE]

- Recognition as Champagne Sponsor: April 17 - Awards Premiere
- 2 tickets: April 17 - Awards Premiere
- Logo recognition social media: group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You Ad: print

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Technical Sponsor ... \$3,000 [1 AVAILABLE]

- Recognition as Technical Sponsor: April 17 - Awards Premiere
- 2 tickets: April 17 - Awards Premiere
- Logo recognition social media: group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You Ad: print

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Drink Ticket Sponsor ... \$2,500 [1 AVAILABLE]

- Recognition as Drink Ticket Sponsor: April 17 - Awards Premiere
- 2 tickets: April 17 - Awards Premiere
- Logo recognition social media: group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You Ad: print

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Program Sponsor — \$2,500 [1 AVAILABLE]

- Recognition as Program Sponsor
- 1 ticket to Awards Premiere
- Logo recognition social media: group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You Ad: print

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QUESTIONS & CONFIRMATION

CANDICE GOTTSCHALL, EVENT COORDINATOR | E: events@hellohappytuesday.com | T: 250.681.4247



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Photobooth Sponsor — \$2,000 [1 AVAILABLE]

- Recognition as Photobooth Sponsor
- Logo recognition social media: group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You Ad: print

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Entertainment Sponsor — \$1,500 [1 AVAILABLE]

- Recognition as Entertainment Sponsor
- Logo recognition social media: group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You Ad: print

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Centerpiece Sponsor — \$1,000 [1 AVAILABLE]

- Recognition as Centerpiece Sponsor
- Logo recognition social media: group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You Ad: print

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Coat Check — \$1,000 [1 AVAILABLE]

- Recognition as Recognition as Coat Check Sponsor
- Logo recognition social media: group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You Ad: print

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Dessert Sponsor — \$1,000 [1 AVAILABLE]

- Recognition as Dessert Sponsor
- Logo recognition social media: group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You Ad: print

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WCC Member Sponsor — \$500

- Recognition as a Member Sponsor
- Logo recognition social media: group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You Ad: print

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COMPANY NAME

PRIMARY CONTACT

PHONE NUMBER

EMAIL ADDRESS

CHOSEN PACKAGE

BILLING ADDRESS

LOGO REQUIREMENTS: Please provide a vector logo file (.ai, .svg or .eps) for scalability, a high-resolution PNG for digital use, and an all-white version for versatility across various backgrounds and materials. This ensures that your logo maintains its quality and clarity across different mediums and sizes, enhancing brand visibility and recognition during the event.

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