



# 2026 BUSINESS EXCELLENCE *Awards*

APRIL 16<sup>TH</sup>, 2026 | PREMIERE | WHITEHORSE  
YUKON ARTS CENTRE

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## SPONSORSHIP PACKAGES

From fresh favourites to long-loved local gems, the Whitehorse Chamber of Commerce Business Excellence Awards celebrate the businesses that bring style, heart, and personality to Whitehorse and the Yukon.

This signature evening brings together business leaders and community members for a night of celebration, connection, and recognition. With an elevated atmosphere, thoughtful details, and exciting new additions planned for this year, the Business Excellence Awards promise an unforgettable night honouring the businesses that help make our community feel like home.



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## Sponsorship Opportunities

CONTACT US TO CUSTOMIZE YOUR SPONSORSHIP PACKAGE! AWARDS PREMIER AND RECEPTION TICKETS ARE LIMITED. AVAILABLE WHILE QUANTITIES LAST.

### TITLE SPONSOR..... \$7,000 (SOLD)

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- 2-minute Speaking Opportunity: April 16 - Awards Premiere (Whitehorse)
- 6 Tickets: April 16 - Awards Premiere (Whitehorse)
- Title recognition: Logo and name recognition in awards video: introduction
- Logo and name recognition in awards video - credits
- Name acknowledgement at live Premiere event
- Logo recognition on all print material
- Logo recognition social media: dedicated and group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC thank-you

### BUSINESS EXCELLENCE AWARDS SPONSOR (5 AVAILABLE)..... \$5,000

SMALL BUSINESS OF THE YEAR

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BUSINESS OF THE YEAR

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BUSINESS LEADER OF THE YEAR

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GREATEST COMMUNITY IMPACT

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EXCELLENCE IN SERVICE AND WORK CULTURE

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- 4 Tickets: April 16 - Awards Premiere (Whitehorse)
- Logo and name recognition in awards video - award announcement
- Logo and name recognition in awards video - credits
- Logo and name recognition in social media announcement
- Name acknowledgement at live Premiere event
- Award presentation by a sponsor representative at the premier event
- Logo recognition social media: dedicated and group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You Ad: print



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## Premier Event Sponsors

### Catering Sponsor ... \$5,000 [ 1 AVAILABLE ]

- Recognition as Catering Sponsor: April 16 - Awards Premiere
- 3 tickets: April 16 - Awards Premiere
- Logo recognition social media: group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You Ad: print

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### Premier Champagne Sponsor ... \$3,500 [ 1 AVAILABLE ]

- Recognition as Champagne Sponsor: April 16 - Awards Premiere
- 2 tickets: April 16 - Awards Premiere
- Logo recognition social media: group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You Ad: print

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### Technical Sponsor ... \$3,000 [ 1 AVAILABLE ]

- Recognition as Technical Sponsor: April 16 - Awards Premiere
- 2 tickets: April 16 - Awards Premiere
- Logo recognition social media: group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You Ad: print

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### Drink Ticket Sponsor ... \$2,500 [ 1 AVAILABLE ]

- Recognition as Drink Ticket Sponsor: April 16 - Awards Premiere
- 2 tickets: April 16 - Awards Premiere
- Logo recognition social media: group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You Ad: print

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### Program Sponsor — \$2,000 [ 1 AVAILABLE ]

- Recognition as Program Sponsor
- 1 ticket to Awards Premiere
- Logo recognition social media: group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You Ad: print

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## QUESTIONS & CONFIRMATION

CANDICE GOTTSCHALL, EVENT COORDINATOR | E: [events@hellohappytuesday.com](mailto:events@hellohappytuesday.com) | T: 250.681.4247



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## Photobooth Sponsor — \$2,000 [ 1 AVAILABLE ]

- Recognition as Photobooth Sponsor
- Logo recognition social media: group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You Ad: print

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## Casino Table Sponsor — \$1,500 [ 3 AVAILABLE ]

- Recognition as Casino Table Sponsor
- Solo logo recognition on designated casino table
- Logo recognition social media: group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You Ad: print

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## Dessert Sponsor — \$1,500 [ 1 AVAILABLE ]

- Recognition as Dessert Sponsor
- Logo recognition social media: group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You Ad: print

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## Centerpiece Sponsor — \$1,000 [ 1 AVAILABLE ]

- Recognition as Centerpiece Sponsor
- Logo recognition social media: group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You Ad: print

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## Coat Check — \$1,000 [ 1 AVAILABLE ]

- Recognition as Recognition as Coat Check Sponsor
- Logo recognition social media: group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You Ad: print

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## WCC Member Sponsor — \$500

- Recognition as a Member Sponsor
- Logo recognition social media: group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You Ad: print

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**COMPANY NAME**

**PRIMARY CONTACT**

**PHONE NUMBER**

**EMAIL ADDRESS**

**CHOSEN PACKAGE**

**BILLING ADDRESS**

LOGO REQUIREMENTS: Please provide a vector logo file (.ai, .svg or .eps) for scalability, a high-resolution PNG for digital use, and an all-white version for versatility across various backgrounds and materials. This ensures that your logo maintains its quality and clarity across different mediums and sizes, enhancing brand visibility and recognition during the event.

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