



Sip 'n Shop - Friday, October 24th, 2025

For Participants

We're so excited to have you join us for **Sip 'n Shop** during this year's Yukoner Appreciation Week! To help you get the most out of your participation, we've emailed you:

- **Graphics** specific to Sip n Shop for you to self promote your participation in Sip 'n Shop this year!
- **Tips & Tools Kit** with easy ways to spread the word and maximize your involvement.

If you did not receive that email, please reach out to us at:
business@whitehorsechamber.ca and we'll send it along right away.

Here are a few important reminders for this year:

- Each participating Sip 'n Shop business will need to pick up a package containing:
 - Ballot box
 - Ballot entry slips
 - Participating Location Poster
 - and your custom QR code poster for the Digital Passport Contest
- Packages can be picked up at the WCC office
(302 Steele St #101, Whitehorse, YT Y1A 1E6)
between **October 14th – 16th, 10:00 am – 3:00 pm.**
- Post event, the WCC team will come pick up your full ballot box, any unused ballot entry slips and purchase the \$50 gift card from your store to use as the draw prize.

- The free **community concert on Saturday, October 25th** will bring even more foot traffic downtown — make sure you share your exciting deals and encourage Yukoners to stop by your store!

Overview of how Sip 'n Shop works:

- You register to participate
- The Chamber markets your participation online and in the app
- Yukoners visit your location during the **Sip 'n Shop - Friday, October 24th, each business is in control of their opening hours for Sip 'n Shop**
- Yukoners visit your location, shop, drink, snack and enter the door prize
- Post event, the WCC team will come pick up your full ballot box and any unused ballot entry slips
- One prize (\$50 gift card) winner from each participating business will be drawn and notified by the Chamber post event.

We can't wait to see your Sip n Shop activations come to life!

~ The Whitehorse Chamber team