

**SPONSORSHIP OPPORTUNITIES NOW AVAILABLE**



# 2023 BUSINESS EXCELLENCE Awards

**PARTNER:**



**APRIL 27<sup>TH</sup>, 2023 | PREMIERE | WHITEHORSE KWANLIN DÜN CULTURAL CENTRE**

From start-ups to local legends, the Whitehorse Chamber of Commerce Business Excellence Awards 2023 shines a spotlight on the many businesses that help make Whitehorse and the Yukon a great place to live, work, play and do business. There are many businesses that are deserving of recognition for their contribution to our community and we look forward to celebrating them together.

**Join us as a valued sponsor and receive enhanced levels of recognition!**

**PARTNER SPONSOR.....\$7,500**

RECOGNITION & BENEFITS

- 2-minute Speaking Opportunity: April 27 – Awards Premiere (Whitehorse)
- 6 Tickets: April 27 – Awards Premiere (Whitehorse)
- Title recognition: Logo and name recognition in awards video: at start
- Logo and name recognition in awards video – credits
- Name acknowledgement at live Premiere event
- Name acknowledgement in live webinar
- Logo recognition all print material
- Logo recognition social media: dedicated and group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You Ad: print

**BUSINESS EXCELLENCE AWARDS SPONSORS.....\$5,000**

- |                                |                                   |
|--------------------------------|-----------------------------------|
| 1. SMALL BUSINESS OF THE YEAR  | 6. OUTSTANDING CUSTOMER SERVICE   |
| 2. BUSINESS OF THE YEAR        | 7. GREATEST COMMUNITY IMPACT      |
| 3. BUSINESS LEADER OF THE YEAR | 8. WORKPLACE EXCELLENCE           |
| 4. NEW BUSINESS ENTREPRENEUR   | 9. SUSTAINABLE BUSINESS PRACTICES |
| 5. INNOVATION                  |                                   |

RECOGNITION & BENEFITS

- 2 Tickets: April 27 – Awards Premiere (Whitehorse)
- Logo and name recognition in awards video – award announcement
- Logo and name recognition in awards video – credits
- Logo and name recognition in social media announcement
- Name acknowledgement at live Premiere event – award announcement
- Name acknowledgement in live webinar – award announcement
- Logo recognition social media: dedicated and group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You Ad: print

**PREMIERE EVENT SPONSORS.....APRIL 27, 2023**

**PREMIERE WINE SPONSOR: \$3,000**

- Recognition as Table Wine Sponsor: April 27 - Awards Premiere
- 2 Tickets: April 27 – Awards Premiere
- Logo recognition social media: group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You Ad: print

**PREMIERE CHAMPAGNE SPONSOR: \$3,000**

- Recognition as Champagne Sponsor: April 27 - Awards Premiere
- 2 Tickets: April 27 – Awards Premiere
- Logo recognition social media: group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You Ad: print

**HEALTH & SAFETY SPONSOR: \$2,500**

- Recognition as Health & Safety Sponsor: April 27 - Awards Premiere
- 2 Tickets: April 27 – Awards Premiere
- Logo recognition social media: group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You Ad: print

**TECHNICAL SPONSOR: \$2,500**

- Recognition as Technical Sponsor: April 27 Awards Premiere
- Logo recognition social media: group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You Ad: print

**PROGRAM SPONSOR: \$1,500**

- Recognition as Program Sponsor
- Logo recognition social media: group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You Ad: print

**STARTER SPONSOR: \$1,000**

- Recognition as Start Sponsor
- Logo recognition social media: group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You Ad: print

**DESSERT SPONSOR: \$1,000**

- Recognition as Dessert Sponsor
- Logo recognition social media: group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You Ad: print

**COAT CHECK SPONSOR: \$500**

- Recognition as Coat Check Sponsor
- Logo recognition social media: group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You Ad: print

**WCC MEMBER SPONSOR: \$500**

- Recognition as a Member Sponsor
- Logo recognition social media: group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- WCC Member Thank-You Ad: print

Recommended Confirmation: March 6, 2023 | Confirmation Available Until: March 20, 2023

**CONFIRMATION & QUESTIONS:**

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