



WE APPRECIATE YOU!

YUKONER APPRECIATION WEEK

POWERED BY THE WHITEHORSE CHAMBER OF COMMERCE

NOV. 2-5, 2022

YUKONER APPRECIATION KICK-OFF!

NOVEMBER 2ND, 2022 | OLD FIREHALL

SPONSORSHIP PACKAGE

We're celebrating how well our community has pulled together and survived the pandemic and finally that celebration once again includes the passport contest, an in-person kick-off event, and a week of rotating deals from Yukon businesses.

Investing in local businesses is investing in your community - Buying local means more than simply spending at small businesses. Whitehorse is still a small community, and when you help support local businesses, you're not just helping them to survive, you're enabling them to give back as well, through sponsorship of community events and sports teams, donations to door prizes and being an active part of our community. In essence, supporting your community helps your community support itself.

YUKONER APPRECIATION WEEK IS BACK!

whitehorsechamber.ca/YukonerWeek / [#BuyLocalWhitehorse](https://www.instagram.com/WhitehorseChamber) / [f BuyLocalWhitehorse](https://www.facebook.com/WhitehorseChamber)



YUKONER APPRECIATION WEEK



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SPONSORSHIP OPPORTUNITIES

Contact us to customize your sponsorship package!

PARTNER SPONSOR: \$7,500 (1 Available)

1ST CHOICE 2ND CHOICE

RECOGNITION & BENEFITS

- Recognition as Partner Sponsor
- 2-minute Speaking Opportunity: November 2nd, 2022 (Old Fire Hall)
- Company booth a LIVE Yukoner Appreciation Kick-Off event November 2nd, 2022 (Old Fire Hall)
- Partner recognition: Logo and name recognition on all print and digital marketing
- Logo and name recognition on website
- Logo and name recognition on WCC social media
- Name acknowledgement at live Yukoner Appreciation Kick-Off November 2nd, 2022
- Name and Logo acknowledgement on all print materials:
 - posters
 - brochures
 - passport cards
 - business maps
- Logo recognition social media: dedicated and group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You

PRIZE SPONSORS: \$5,000 (6 Available)

RECOGNITION & BENEFITS

- Registration for Yukoner Appreciation Week Prize Sponsor
- Logo and name recognition on prize sponsorship
- Logo and name recognition on prize ballot boxes
- Logo and name recognition on passport print
- Logo and name recognition in social media announcement
- Name acknowledgement at live Yukoner Appreciation Kick-Off event (Old Fire Hall)
- Name acknowledgement on website
- Logo recognition social media: dedicated and group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You

SHOPPING BAG SPONSOR: \$5,000 (1 Available)

RECOGNITION & BENEFITS

- Recognition as Shopping Bag Sponsor
- Registration for Yukoner Appreciation Week
- Name acknowledgement at live Yukoner Appreciation Kick-Off event (Old Fire Hall)
- Company booth a LIVE Yukoner Appreciation Kick-Off event November 2nd, 2022 (Old Fire Hall)
- Logo recognition social media: group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You

YUKONER APPRECIATION KICK-OFF EVENT SPONSOR: \$5,000 (1 Available)

RECOGNITION & BENEFITS

- Recognition as Yukoner Appreciation Kick-Off Event Sponsor
- Registration for Yukoner Appreciation Week
- Company booth a LIVE Yukoner Appreciation Kick-Off event November 2nd, 2022 (Old Fire Hall)
- Logo and name recognition on passport print
- Logo and name recognition in social media announcement
- Name acknowledgement at live Yukoner Appreciation Kick-Off event (Old Fire Hall)
- Name and Logo acknowledgement on website
- Logo recognition social media: dedicated and group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You

CONFIRMATION AVAILABLE UNTIL: **OCTOBER 3RD**

DEADLINE FOR MATERIALS: **OCTOBER 6TH**

CONFIRMATION & QUESTIONS:

Leneath Yanson | Sponsorship Coordinator | E: leneath@csrmanagement.ca | C: 867.334.9182





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PASSPORT SPONSOR: \$2,500 (1 Available)

1ST CHOICE 2ND CHOICE

RECOGNITION & BENEFITS

- Recognition as Yukoner Appreciation Passport Sponsor
- Company booth a LIVE Yukoner Appreciation Kick-Off event November 2nd, 2022 (Old Fire Hall)
- Logo and name recognition on passport print
- Logo and name recognition in social media announcement
- Logo recognition social media: dedicated and group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You

BROCHURE AND MAP SPONSOR: \$2,000 (1 Available)

RECOGNITION & BENEFITS

- Recognition as Yukon Appreciation Brochure and Map Sponsor
- Company booth a LIVE Yukoner Appreciation Kick-Off event November 2nd, 2022 (Old Fire Hall)
- Logo and name recognition on Brochure and Map (2000+ prints)
- Logo and name recognition in social media announcement
- Logo recognition social media: dedicated and group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You

YUKONER APPRECIATION WEEK SPONSOR: \$1,500

RECOGNITION & BENEFITS

- Recognition as Yukoner Appreciation Week Sponsor
- Registration for Yukoner Appreciation Week
- Name acknowledgement at live Yukoner Appreciation Kick-Off event (Old Fire Hall)
- Company booth a LIVE Yukoner Appreciation Kick-Off event November 2nd, 2022 (Old Fire Hall)
- Logo recognition social media: group posts, tagged (as available)
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You

WHITEHORSE CHAMBER OF COMMERCE MEMBER SPONSOR: \$1,000

RECOGNITION & BENEFITS

- Recognition as Whitehorse Chamber of Commerce Member Sponsor
- Logo and name recognition in social media announcement
- Logo recognition WCC mailing list for event announcements
- Logo recognition WCC Thank-You

WHITEHORSE BUSINESS SPONSOR: \$500

RECOGNITION & BENEFITS

- Recognition as Whitehorse Business Sponsor
- Registration for Yukoner Appreciation Week
- Logo and name recognition in social media announcement
- Logo recognition WCC Thank-You

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SPONSORSHIP CONFIRMATION

SPONSOR INFORMATION

NAME: TITLE:

ORGANIZATION:

OFFICE PHONE: CELL:

EMAIL: CC EMAIL:

ADDRESS:

WEBSITE:

TAGLINE:

PAYMENT INFORMATION

NAME ON CARD:

VISA MASTER CARD CARD NUMBER:

EXP: CVV: SIGNATURE:

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