

PRESENTED BY



YUKONER APPRECIATION WEEK

POWERED BY THE WHITEHORSE CHAMBER OF COMMERCE

OCTOBER 23 - 25, 2025

Be part of one of Whitehorse's most anticipated **community celebrations!**

Yukoner Appreciation Week is your opportunity to connect with customers, increase your visibility, and celebrate the people who support local all year long. Your registration includes an interactive profile in our Buy Local App, recognition across print and digital promotions, ready-to-use graphics, and a toolkit of tips and tricks to help you make the most of your participation.

Whether you join through Sip 'n Shop, Local Eats, or simply showcase your business on the Buy Local App, the Passport Contest, this is your time to build new relationships and strengthen community ties. Space is limited, so register early to secure your spot and take advantage of early bird pricing!

REGISTER NOW!

POWERED BY THE WHITEHORSE CHAMBER OF COMMERCE

NOV. 2-5, 2022

NOV. 2 | KICK-OFF EVENT AT THE OLD FIRE HALL

WhitehorseChamber.ca/YukonerWeek

Visit our website to view the participating business and their exclusive deals and discounts!



THE PASSPORT CONTEST IS BACK

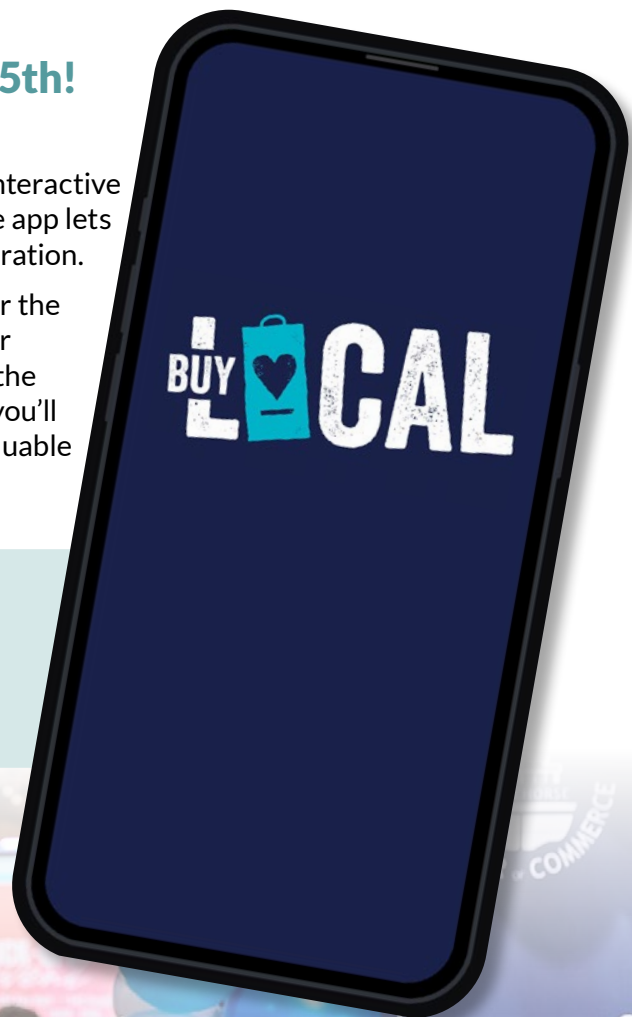
-Better Than Ever!

October 23rd, October 24th and October 25th!

All registered businesses get a profile in the Buy Local App. This interactive app is designed to showcase your business. Having a profile in the app lets you connect with new customers, and be part of a city-wide celebration.

If you want to encourage more visitors to your location, sign up for the passport contest! We give you a unique QR code to display at your location, Yukoners visit and scan QR codes to collect entries into the grand prize draw, a local shopping spree! After the week is over, you'll receive a list of everyone who scanned your code — giving you valuable leads for future promotions.

You shared your feedback and we listened. If your business is off main street, Yukoners will now earn double contest entries when they visit and scan your code!



EVENT DETAILS



Business Showcase - Thursday, Oct. 23rd

1:00-7:00pm | Kwanlin Dün Cultural Centre

We're excited to bring back the Business Showcase: Members Edition. A curated event for businesses who operate without a downtown storefront to be front & centre during Yukoner Appreciation Week. We invite you to set up a vendor table to showcase & sell your products, services or both - show us what you do best!



Sip 'n Shop - Friday, October 24th

Invite Yukoners to slow down, step inside, and enjoy an evening of connection. Sip 'n Shop is a community favourite, giving shoppers the chance to explore participating businesses while enjoying light refreshments and warm conversation. Each location adds its own personality — whether it's coffee, tea, mocktails, wine, or a sweet treat — creating a welcoming space for people to linger, browse, and discover something new. Every participating business receives a \$50 gift card purchased by WCC to be used as a door prize, along with a ballot box and ballots. This is your opportunity to create a memorable in-store experience that keeps customers coming back.



Local Eats - Thursday, Oct. 23rd - Saturday, Oct. 25th

Calling All Restaurants: Celebrate Yukoner Appreciation Week by putting your menu in the spotlight. Local Eats is designed to shine a light on our city's incredible food scene while driving real support to restaurants. Participation is simple: welcome diners, and once they've enjoyed their meal, invite them to fill out a ballot for a chance to win a \$50 gift card to your restaurant (purchased by WCC). This year, we're adding an exciting bonus — a \$50 voucher from your restaurant will also be given out at our Kickoff Event, sending new customers your way. Door prize entries are collected by the Chamber post event and we take care of drawing and notifying the winners! Whether you offer a special dish for the week or simply open your doors with a smile, Local Eats is all about showing appreciation for the people who make your tables full.

REGISTRATION DETAILS

Member: \$100 | Non-Member: \$200

Earlybird Register before Sept. 5th
Member: \$80 | Non-Member: \$160

- Interactive profile in Buy Local App
- Logo recognition on digital marketing
- Logo recognition on print marketing
- Visibility in Yukoner Appreciation Week digital promotions
- \$50 Gift Card purchased from your business by the Whitehorse Chamber for door prizes (if participating in Sip 'n Shop or Local Eats)
- Promotional graphics package to support self-promotion
- Promotional Tips Toolkit
- Ballot box and prize ballots provided for your location (**only for sip 'shop & local eats**)
- Optional: Collaborative post with Buy Local social media
- Optional: Participation in Sip 'n Shop or Local Eats

Local Eats Bonus: WCC will purchase a **\$50 voucher** from your business to be given out at our kick-off event! What does this mean for you? **Your entire investment of \$100 gets returned instantly!**

Small Business Week A Week to Learn, Connect, and Grow

In the days leading up to Yukoner Appreciation Week, Small Business Week programming will offer a series of events designed for our local business community support their needs and make connections. From 1:1 business advice sessions to key-note presentations and networking events, there's something for everyone. More details and invitations will be sent out soon!

More details coming soon!

Small Business
 Week™